

Kemal Kamiloglu

Product Designer

portfolio: kemalk.com

email: kemalkamiloglu@gmail.com

mobile : +90 532 300 77 88

Work Experience

May 2023 -
Present

Self-Employed

Freelance Product Designer

- Product design lead for Aimiabie Workforce Management SaaS
- Product design lead for GovWell Technologies Municipality SaaS

Feb 2020 -
Apr 2023

RippleMatch

Senior Product Designer

- Built a design system in Figma consisting of hundreds of UI components
- Product design for multiple B2B and B2C web apps
- Led the design efforts through Series A and Series B rounds
- Designed for 200+ enterprise customers and over 2 million students in the US

Jun 2019 -
Jan 2020

Self-Employed

Freelance Product Designer

- UX design for Kale's AR bathroom planner app (mobile and web)
- UX design for the Sabanci performance tool used by 60,000+ employees
- Product design for Shopi (retail technologies)
- Product design for Kargomo (on-demand courier service mobile app)

Jan 2018 -
Jun 2019

R/GA

Senior Experience Designer

- Experience design for Turkcell.com.tr
- Service design for Turkcell Ecosystem Loyalty
- Cross-channel experience design for TV+ OTT streaming service
- Experience design for Lifecell.com.tr

Oct 2016 -
Aug 2017

Fjord (Accenture Song)

Senior Service and Interaction Designer

- Innovation consultancy for Akbank
- Innovation consultancy for Qatar Smart Nation project
- Interaction design for Qatar Smart Nation catalog website
- Product design for Enerjisa's electricity consumer portal app

Jul 2014 -
Oct 2016

Fjord (Accenture Song)

Interaction Designer

- Unified UI project for Turkcell
- Innovation consultancy for Yapi Kredi on Smart ATMs
- Experience design for Turkish Airlines destination discover app
- User experience design for Turk Telekom's customer experience (KPI) monitoring dashboard
- UX design for the Garanti online banking.
- UX design and innovation consultancy for the Vodafone Park smart stadium
- UX, UI design for Vodafone Loyalty app
- UX design for Vodafone Istanbul Marathon app

Jul 2013 -
Jun 2014

Vestel Electronics

Industrial / User Experience Designer

- Technology research for Vestel Android smartphone products
- Industrial design for Vestel Android smartphone products
- Helped manage UI design and visualization outsourcing of Vestel Android smartphone products
- Helped manage UX design outsourcing of Vestel Smart TVs

Education

Oct 2012 -
Sep 2013

MSc, Human-Centred Systems

City University, London, UK

- Revision and proposal of a new information architecture for istockphoto.com
- Requirements engineering for a mobile property selling application
- Redesign of the British Museum 's interactive museum guide's user interface
- Redesign of Barclay's Cycle Hire Service
- Competitive usability analysis of the NIKEID footwear customization interface
- Design of the NHS patient identification socio-technical system
- Accessibility evaluation of Pocruises.com

Classes Completed and Grades Obtained:

- Information Architecture - (Coursework: Distinction),
- Requirements Engineering (Coursework: Distinction, Exam: Merit)
- Principles and Theories in Interaction Design (Coursework: Distinction, Exam: Pass),
- Research Methods in Professional Practice (Coursework: Merit),
- Creativity in Design (Coursework: Merit, Exam: Merit).
- Evaluating Interactive Systems (Coursework: Pass, Exam: Pass),
- Cognition and Technologies (Coursework: Merit, Exam: Pass),
- Inclusive Design (Coursework: Pass, Exam: Pass)

Sep 2007 -
Jun 2010

BA, Product Design

University of the Arts London - Central Saint Martins

- Industrial design - Smartphone for Nokia
- Industrial design - Free-standing shelving unit for Head & Shoulders